

NATE LOGO USAGE GUIDELINES

Email: askNATE@natex.org | **Phone:** 877-420-6283 | **Address:** 2311 Wilson Blvd., Suite 410, Arlington, VA 22201



NATE has a variety of logos, trade and service marks, and logo sayings. The NATE company logo is meant to be used solely by NATE. Variants of the NATE logo - our partner logos - have a targeted audience with sayings which are available both in four-color and black and white versions.

- 1.** NATE Logos can be sent to contractors which request them (if the contractor employs at least one NATE certified technician), businesses that engage in activities in support of NATE certification (Manufacturers, Utilities, or Testing Organizations), or NATE re-certification (Testing/Training Organizations). Contractors are required to keep at least one NATE certified technician employed for continued use of the logo. If a contractor no longer has any NATE certified technicians (certification expiration or technician leaving employment) then the contractor must immediately stop using the NATE logo.
- 2.** Logos can be sent to anyone from a contractor employing NATE certified technicians or acting on behalf of that contractor (provided the contractor has identified them as being an agent of that business) who requests the logo for company use, provided that company has NATE certified technicians.
- 3.** Logos with Training or Testing language attached can be sent to any approved Testing or Training provider. Manufacturers, Utilities, and other businesses that support NATE can also request support logos. Contractors can also request the logo with “Proud To Employ Certified Technicians” provided that they do and continue to employ a NATE certified Technician.
- 4.** It is required that a NATE Logo Request Form is filled out and sent in for approval before any logos are sent to any business.
- 5.** NATE partner logos will be used instead of the NATE corporate logo for usage in any print or online material that may be reproduced, or sold.
- 6.** NATE requires the appropriate four-color 3D NATE logo to be used for web and print. Any business that is currently using old logos shall submit a new request form for getting the updated logos.

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All required fields (marked with an * asterisk) must be completed to receive logos.

Email to asknate@natex.org.

Company Name*: _____

Requestor Name*: _____

Business Address*: _____

City*: _____ State*: _____ Zip*: _____

Phone*: (_____) _____ - _____ Fax: _____

Requestor Email Address: _____

Company Email Address: _____

Company Website Address: _____

My Company Represents*:

- Contractor
- Testing Provider
- Training Provider
- Training and Testing Provider
- HVAC Equipment Manufacturer
- Wholesaler/Distributor
- Utility
- Other

Color Scheme*:

- Color
- Black & White

Type of Logo Required*:

- .JPEG
- .EPS (vector)

Type of NATE logo(s) requested (check the ones that are needed)*:

- Contractors/Technicians must supply one valid NATE ID
- Testing/Training organizations must supply valid TO or RTP number

Name of technician with NATE certification: _____

Technician's NATE ID number: _____

Approved Testing Provider Logo TO#: _____

Training Provider Logo RTP#: _____

NATE-Support Logo

Check Below & Sign*:

I understand that by submitting this form, I am agreeing to follow all NATE Identity Guidelines and policies concerning the use of its logo(s). This includes reproducing the colors using the correct PMS 268 Purple and PMS 115 Gold colors.

Signature: _____ **Date:** _____